



American Conference Institute's 4th National Forum on

SECURITIES

Litigation & Enforcement



January 22 – 23, 2015 • The Carlton Hotel on Madison Avenue • New York, NY

Learn the latest priorities and activities of the key federal and state regulators and enforcers. Hear from:

Daniel M. Hawke
U.S. Securities and Exchange Commission

Stephanie Avakian
U.S. Securities and Exchange Commission

Vincente Martinez
U.S. Securities and Exchange Commission

Stephen L. Cohen
U.S. Securities and Exchange Commission

Richard K. Hayes
Assistant U.S. Attorney, E.D.N.Y.

Arlo Devlin-Brown
Assistant U.S. Attorney, S.D.N.Y.

Harry Chernoff
Assistant U.S. Attorney, S.D.N.Y.

David A. Degnan
Assistant U.S. Attorney, E.D. Pa.

Jessica Hopper
FINRA

Susan Schroeder
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Robert A. Marchman
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Ian Anderson
Public Company Accounting Oversight Board

Joseph P. Borg
Alabama Securities Commission


Ronak V. Patel
Texas State Securities Board


Glenn Kaplan
Massachusetts Attorney General's Office


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Louisiana Sup. Ct.



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Carrie L. Chelko
Lincoln Financial Group

Stephen Shine
Prudential Financial

Joshua E. Levine
Citigroup, Inc.

D. Casey Kobi
Barclays

Andrew Stemmer
Deutsche Bank

Stuart T. Rebish, Esq.
UBS Financial Services Inc.

David Fischer-Lodike
Edward Jones Investments

Ketty A. Saez
John Hancock Financial

Brendan J. Dowd
Bank of America Merrill Lynch

Justin M. Kletter
Bank of America Merrill Lynch

David Boyd Booker
Credit Agricole CIB

Bradford A. Berenson
General Electric Company

Michael Sternhell
OppenheimerFunds

Philip L. Kirstein
AllianceBernstein Funds

Ari Nakkab
JP Morgan

Ellen Slipp
CitiGroup Private Bank

Mark J. Happe
MMC Securities

New sessions this year include:

- Securities Litigation Roundup: Inside the Year's Top Cases and How They Will Dictate the Future of Prosecution and Defense — *Halliburton II*, High Frequency Trading, SEC Standalone Cases, Civil Disgorgement, Claims Brought by Foreign Investors, and More
- The Latest Priorities and Activities of Key Federal Enforcers and Regulators and How to Operate in a Multi-Agency Environment
- Class Actions in Federal Court: Class Certification, Pivotal Issues Currently in Play and Coming Down the Pike from the U.S. Supreme Court, Settlement Considerations, and More
- Rebutting the Presumption of Reliance by Commissioning an Event Study
- Litigating Claims Involving Shareholder Derivatives and Mergers & Acquisitions: Evolving Theories of Liability and Defenses
- Strategies for Defending a Company in a Claim Brought by the Government
- Expanded Remedies under Dodd-Frank and the Increased Use of Administrative Proceedings
- Insider Trading: The Latest on the Investigation, Prosecution & Defense of Cases
- The Future of the "Neither Admit nor Deny" Settlement Policy

Now in its 4th installment, ACI's acclaimed Securities Litigation and Enforcement conference is the premier event featuring senior in-house professionals, federal and state regulatory and enforcement officials, renowned judges, and leading outside counsel from around the nation. Nowhere else can you learn the latest enforcement initiatives straight from speakers at the key federal and state governing bodies, while benchmarking your practices with leaders in the industry!

ACI's 4th National Advanced Forum on Securities Litigation and Enforcement is the definitive source for industry leaders to obtain practical strategies and the highest level insights on the most current issues in the field.

Attend to hear from **high-level federal and state enforcement officials, top in-house counsel at key financial institutions, nationally-recognized law firms, and renowned judges.** Be there to learn how to prepare for and respond to increased litigation, how to deal with regulation and enforcement initiatives from various federal and state agencies, and prepare for and defend against the newest claims and claimants.

Don't miss this rare chance to hear from a highly regarded faculty featuring leading outside counsel that excel in securities litigation, renowned judges, key government bodies, including the SEC, FINRA, DOJ, PCAOB, various state securities offices, and the nation's preeminent in-house specialists from *Lincoln Financial Group, Prudential Financial, Citigroup, Inc., Barclays, Deutsche Bank, Edward Jones Investments, John Hancock Financial Services, Bank of America, General Electric Company, OppenheimerFunds, AllianceBernstein Funds, JP Morgan, and many others!*

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Who You Will Meet

- In-house counsel and regulatory and compliance experts from: *Broker-Dealers; Investment Banks; Issuers*
- Private practice attorneys specializing in: *Securities Litigation Regulation and Enforcement, and White Collar*
- Federal and state government officials, judges, arbitrators and mediators
- Valuation and financial advisory experts

7:20 Registration and Continental Breakfast

8:00 Co-Chairs' Welcoming Remarks



Lori Martin
Partner
WilmerHale



Sandra Hanna
Partner
Bruch Hanna LLP

8:05 Senior In-House Professionals at Major Financial Institutions Speak Out on Securities Law Compliance and Prevention Strategies; Critical Issues in Corporate Governance; Responding to Enhanced Enforcement and Regulation; Handling Global Investigations; Selecting and Retaining Law Firms and Distribution of Legal Spend; Litigation Management, and More

Panel I from 8:05 – 9:05	Panel II from 9:05 – 10:05
<p><i>Ellen Slipp</i> Managing Director and Head of Litigation CitiGroup Private Bank</p> <p><i>Bradford A. Berenson</i> Vice President, Litigation & Legal Policy General Electric Company</p> <p><i>Philip L. Kirstein</i> Senior Officer and Independent Compliance Officer AllianceBernstein Funds</p> <p><i>Ari Nakkab</i> Managing Director & Compliance Managing Director JP Morgan</p> <p><i>David Boyd Booker</i> Director & Senior Counsel Credit Agricole CIB</p> <p><i>Brendan J. Dowd</i> Director & Assistant General Counsel Global Banking and Markets Bank of America Merrill Lynch</p> <p><i>Michael Sternhell</i> Vice President, Associate Counsel OppenheimerFunds</p>	<p><i>Carrie L. Chelko</i> Chief Counsel, Lincoln Financial Group Distribution Lincoln Financial Group</p> <p><i>Stephen Shine</i> Chief Regulatory Counsel Prudential Financial</p> <p><i>Joshua E. Levine</i> Managing Director and Head – ICG Regulatory Enforcement Office of the General Counsel Citigroup, Inc.</p> <p><i>Ketty A. Saez</i> Assistant Vice President & Senior Counsel Litigation, Dispute Resolution and Bankruptcy John Hancock Financial Services</p> <p><i>Mark Happe</i> President and Chief Risk and Compliance Officer MMC Securities</p> <p><i>Justin M. Kletter</i> Director & Assistant General Counsel Bank of America Merrill Lynch</p> <p><i>Stuart T. Rebish</i> Director and Associate General Counsel UBS Financial Services Inc</p>
<p>Moderator for Both Panels:</p> <p><i>Sandra Hanna</i> Partner Bruch Hanna LLP</p>	

The First Line of Defense: Minimizing Litigation, Enforcement and Regulatory Threats

- Timely, candid, and neutral marketing materials and disclosures
- Ensuring that disclosures provide investors with information sufficient to make informed decisions
- Compliance manual drafting and essential language
- Best practices for accurately valuing complex instruments and making proper estimations
- Strategies for reducing reliance on rating agencies
- Internal check and balance: implementing training programs and internal compliance mechanisms
- Early dispute detection & intervention to avoid suit

Employing Outside Counsel and Industry Experts

- Which cases require retention of outside counsel?
- Retaining effective counsel while keeping costs down

Discovery Obligations and Document Management

- Formulating a document management and e-discovery plan that defends against aggressive requests
- Lessons learned on discovery burdens and the exorbitant costs of discovery falling on defendants
- Scope of information that the defense must turn over to plaintiffs and the varying requirements of regulators

Whistleblowers

- Dodd Frank implementation
- Separation agreements: departing employees and anti-retaliation
- Incentivizing reporting early and internally
- Bounties, tip trends, and areas of enforcement

Timely Case Assessment

- Evaluating the cost/benefit of litigation in the early stages versus settlement in the wake of the SEC's departure from allowing defendant's to settle without admitting or denying the allegations
- Examining current trends and modern claimants in order to plan for future actions

10:05 Morning Break

10:15 Securities Litigation & Enforcement Case Law Year in Review: Inside the Year's Top Securities Cases and How They Will Dictate the Future of Prosecution and Defense – Halliburton II, High Frequency Trading, SEC Standalone Cases, Civil Disgorgement, Claims Brought by Foreign Investors, and More

Lori Martin
Partner
WilmerHale

Lyle Roberts
Partner
Cooley LLP

Thomas A. Sporkin
Partner
Buckley Sandler LLP

F. Joseph Warin
Partner
Gibson, Dunn & Crutcher LLP

This panel will provide you with a comprehensive review of 2014's most important securities cases. Follow along as counsel well versed in the new developments in case law over the past year engage you in an in-depth examination of the real-life impact of each case on your practice. Discussions will include:

- What can be discerned from pivotal cases like *Halliburton II* and *Comcast*
- The impact of the transition of the SEC's enforcement program
- Scrutiny and enforcement of computer-driven and high frequency trading, and market manipulation cases relating to high-speed traders
- Standalone cases brought by the SEC and its increased ability to seek civil disgorgement of ill-gotten gains (and as a punitive measure) and civil monetary penalties
- New international cases including claims brought by foreign investors, and the latest cases involving foreign based issuers doing business in the United States
- How in-house counsel, compliance professionals and law firm securities practitioners can update their strategies in response to recent trends and new developments.

Whether you are new to the practice or a senior practitioner in need of a refresher, you will find this session invaluable for getting up to speed on the latest cases, while maximizing your opportunity to engage in the advanced discussion that will be the hallmark of the main conference.

11:30 **Expanded Remedies Under Dodd-Frank and the Increased Use of Administrative Proceedings**

Alex Lipman
Partner
Nixon Peabody LLP

Carolyn Pokorny
Partner
Levine Lee LLP

Jonathan L. Hochman
Partner
Schindler Cohen & Hochman LLP

- The increased use of administrative proceedings and the associated constitutional and policy concerns with that approach
- Comparing trials to administrative proceedings and ALJs to juries

12:40 **Networking Luncheon for Speakers and Delegates**

1:40 **The Future of the "Neither Admit nor Deny" Settlement Policy in the Wake of the Citigroup Decision**

Stephen L. Cohen
Associate Director, Division of Enforcement
U.S. Securities and Exchange Commission

Jonathan R. Tuttle
Partner
Debevoise & Plimpton LLP

Stephen P. Younger
Partner
Patterson Belknap Webb & Tyler LLP

2:55 **The New Wave of Securities Class Action Litigation: Certification, Pivotal Issues Currently in Play from the U.S. Supreme Court, Settlement Considerations, Rebutting the Presumption of Reliance by Commissioning an Event Study, and More**

Alfred J. Lechner, Jr.
Partner
White & Case LLP

Britt K. Latham
Member
Bass, Berry & Sims PLC

Robert J. Giuffra Jr.
Partner
Sullivan & Cromwell LLP

- Class certification stipulation: Perils and Plusses
- Defeating certification in securities class actions
- Class certification: Can you lose this battle but win the war?
- The effectiveness of the motion to dismiss in 2015
- Settlement strategies and considerations

4:00 **Afternoon Break**

4:10 **The View from the States**

Ronak V. Patel
Deputy Securities Commissioner
Texas State Securities Board

Glenn Kaplan
Assistant Attorney General
Massachusetts Attorney General's Office

Joseph P. Borg
Director
Alabama Securities Commission

5:20 **The OCIE's Cyber Security Initiative: Understanding the Exposure**

Vincente L. Martinez
Chief, Officer of Market Intelligence
United States Securities and Exchange Commission

The SEC's office of Compliance Inspections and Examinations has issued a risk alert to provide additional information concerning the new initiative to assess cybersecurity preparedness in the securities industry. This session will discuss:

- Incident preparedness
 - Proactive crisis communications training

- Risk assessments and vulnerability audits
- The cyber defense response team and who it should include
 - Managing the crisis through comprehensive crisis communications
- Post-incident recovery
 - Reputation management
 - Public relations and impact assessments
 - Stakeholder communications, and more

6:00 **Conference Adjourns**

DAY TWO – Friday, January 23, 2015

7:30 **Continental Breakfast**

8:00 **The View from the Bench on Securities Litigation**



Hon. Richard J. Sullivan
U.S. District Court, S.D.N.Y.



Hon. Colleen McMahon
U.S. District Court, S.D.N.Y.



Hon. Ruben Castillo
U.S. District Court, N.D. Ill.



Hon. George Caram Steeb
U.S. District Court, E.D. Mich.



Hon. Ann Montgomery
U.S. District Court., D. Minn.



Hon. Michael M. Baylson
U.S. District Court, E.D. Pa.



Hon. Roslyn Silver
U.S. District Court, D. Ariz.



Hon. David Waxse
U.S. District Court, D. Kan.



Hon. Richard Kramer
Calif. Super Ct., San Francisco Co.



Hon. Mildred Methvin
Current Judge Pro Tempore of Division D
27th Judicial District, Louisiana Supreme Court

Moderator:

John W. Shaw
Partner
Berkowitz Oliver Williams Shaw & Eisenbrandt LLP

The Judge's Panel will discuss recent trends and key cases in the world of securities litigation. The panelists will address issues relating to new admission rules, discovery, settlement agreements, new investor claims, non-traditional claimants, best practices of the bar and trial strategies.

9:40 **Morning Break**

9:50 **View from High-Level Officials at Key Government Agencies, Independent Regulators, and Non-Profits: Learn the Latest Priorities and Activities of Key Enforcers and Regulators and How to Operate in a Multi-Agency Environment**

Stephanie Avakian
Deputy Director, Division of Enforcement
U.S. Securities and Exchange Commission

Harry Chernoff
Assistant U.S. Attorney, S.D.N.Y.
U.S. Department of Justice

Richard K. Hayes
Deputy Chief, Civil Division, E.D.N.Y.
U.S. Department of Justice

David A. Degnan
Assistant United States Attorney, E.D. Pa.
U.S. Department of Justice

Jessica Hopper
Vice President, Regional Enforcement
FINRA

Susan Schroeder
Senior Vice President
Deputy Chief
Enforcement Department
FINRA

Robert A. Marchman
Executive Vice President/MRD Legal Section
FINRA

Ian Anderson
Regional Associate Director
Division of Enforcement and Investigations
Public Company Accounting Oversight Board

Moderator:

Lori Martin
Partner
WilmerHale

With the global nature of the regulatory and enforcement landscape, companies are regularly involved in simultaneous, cross-border actions and investigations conducted by various federal, state and foreign regulators. The constant evolution of markets and changes in the law are blurring jurisdictional boundaries and market participants continue to struggle with various actions being brought by the different agencies. This session will dive deeply into the way multiple agencies operate, the different legal standards of the regulations they operate under, and the kinds of market practices the agencies are pursuing in enforcement actions and civil and criminal penalties. Topics include:

SEC

- A look back at the Changing of the Guard and the new task forces (SEC Accounting Team; SEC Financial Fraud Task Force)
 - New techniques and new technology: Data Analytics
 - Fraud on the market
 - How much disclosure is required?
- The expansion of the SEC trial unit in preparation for 2015
- Examination of the types of actions being initiated and the areas in which investigations are being commenced

FINRA

- The Report on Conflicts of Interest
- The Suitability Rule: what types of recommendations brokers will be liable for
- The status of the expungement procedure
- Private Placements – Offerings; Solicitation and Advertising; Due Diligence and Suitability
- Regulatory and Examination Priorities

DOJ

- An update on the status of FIRREA and new claims of financial fraud against financial institutions
- The intersection of the False Claims Act and FIRREA

PCAOB

- Audits, financial reporting, internal control, valuation and risk management issues relating to broker dealers

11:30 **Industry Response to Emerging Enforcement and Regulatory Initiatives and Strategies for Defending a Company in a Claim Brought by the Government in Today's Challenging Climate**

Andrew Stemmer
Director & Senior Counsel,
Litigation & Regulatory Investigations
Deutsche Bank

Jonathan Feigelson
SMD, General Counsel & Head of Corporate
Governance
TIAA-CREF | Financial Services

Jonathan S. Sack
Partner
Morvillo Abramowitz Grand Iason & Anello PC

Richard D. Owens
Partner
Latham & Watkins LLP

Robert Houck
Partner
Clifford Chance

- Prepare for increased coordination amongst various agencies
- Learn how to manage defending against different entities
- Discover litigation strategies and tactics to restore balance to the process
- Complying with Brady demands and approaches to employ during discovery

12:40 **Networking Luncheon for Speakers and Delegates**

1:40 **Insider Trading: The Latest on the Investigation, Prosecution & Defense of Cases**

Daniel M. Hawke
Chief, Market Abuse Unit
Division of Enforcement
U.S. Securities and Exchange Commission

Arlo Devlin-Brown
Assistant U.S. Attorney, S.D.N.Y.; Chief, Public
Corruption Unit
U.S. Department of Justice

David Fischer-Lodike
HQ Compliance
Edward Jones Investments

Marc P. Berger
Partner
Ropes & Gray LLP

David Massey
Partner
Richards Kibbe & Orbe LLP

- Demonstrating liability and calculating damages
- Multiparty market spread and disparate trading venues
- New regulations and novel theories of liability
- Impact assessments and utilizing teams of attorneys and experts who know the market structure

2:55 **Afternoon Break**

3:00 **Litigating Shareholder Derivative and Merger & Acquisition Claims: Evolving Theories of Liability and Defenses**

D. Casey Kobi
Managing Director, IBD Legal
Barclays

Jeremy Friedman
Partner
Friedman Oster PLLC

Daniel M. Perry
Partner
Milbank, Tweed, Hadley & McCloy LLP

- Dealing with litigation designed to enjoin an acquisition
- Shareholder litigation and associated financial advisor conflict of interest and valuation issues
- A look at the status and use of the exclusive forum clause
- Defense of multi-jurisdictional claims and the impact of *In re Molycorp*
- Defending against litigation initiated post-acquisition claiming breach of fiduciary duties

4:05 **The State of the D&O Marketplace: The Latest Products, Coverage, Claims, and Underwriting**

Jeffrey B. Clancy
Attorney
Willkie Farr & Gallagher LLP

Marc S. Voses
Partner
Nelson Brown Hamilton & Krekstein LLC

- What's new in the D&O market place?
- What's new with D&O insurance policies and what they cover?
- What are the current underwriting trends?
- Aligning the policy to match risk profile of the company
- The claims issues that never go away: notice, choice of counsel, allocation, consent to settlement
- How do you talk to your client/broker/insurer about D&O insurance?

5:00 **Conference Ends**

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Wendy Tyler
Director of Sales, American Conference Institute

Tel: 212-352-3220 x5242
w.tyler@AmericanConference.com



American Conference Institute's 4th National Forum on

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